



Swiatek Press

## Press Release

TO: **The Media**

Title: *wake up – it's time for your sleeping pill*

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Release Immediately

**Title: *The intelligence is still missing***

From the author of the highly praised, *The Read My Lips Cookbook: A Culinary Journey of Memorable Meals, for seeing eye dogs only* and *I Don't Want to be a Pirate – Writer, maybe*, comes a book on the three “Ls:” language, laughter and lunacy. A finalist in the Indie Excellence 2007 Book Awards, *wake up it's time for your sleeping pill* is not about the health-could-care-less industry, although there is an entire chapter on that profession. Rather, it is a book on temporary brain deficiencies. Following in the footsteps of *for seeing eye dogs only*, Swiatek's latest book delves more into language as he interprets signs, sayings and other pieces of the language without demolishing it.

You will find more examples of missing intelligence that should make you laugh, including headlines, further adventures of criminals in training, young opinions, worthless facts, fun things to do, technological terrors and brain deficits in government and corporate America. Swiatek's ideas for movies and future TV programs in the chapter, *Coming soon*, probably won't ever make the grade, but they should put a smile on your face. He concludes the work with a series of dumb questions, reminiscent of the mind of the great comedian, Steven Wright.

***Laughter is the best medicine and you don't need a referral.***

Before retiring from the business world at the end of 2001 after more than 25 years, the author was a software consultant for over twenty years, having worked at various corporations throughout the east coast, such as Nestle, Blue Cross, Chase Bank, Digital Equipment Corporation and Sea World. He studied and worked with computers for over thirty years and taught mathematics at high schools in New York and New Jersey for eight years, and has had six other books self-published, which have gotten excellent reviews that you can read at **bobcooks.com**, the web site he created and maintains. He also created and maintains the web site of The Authors' Guild of Western New York, **authorsguildofwny.com**, of which he is the new president – the last one and founder moved to Lost Wages, Nevada in January 2008 (she wasn't impeached.) In addition, he created **johnmarszalek.com**, the site of the historian and former Buffalo resident. He was born in Buffalo and currently resides there, having lived in a few places in the eastern US. His degrees are in mathematics, math education and computer science, but none in *laughter*. One of the books he hopes to have published before the end of 2008 is *here's your free gift – send \$10 for shipping*, another book on the 3 “Ls.”

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