

## Press Release

TO: **The Media**

Title: *The Read My Lips Cookbook: A Culinary Journey of Memorable Meals*

Author: Robert S. Swiatek

ISBN#: 0-7414-1333-7

Retail Price: \$14.95 Paperback, 200 pages

Publishing Date: November 2002

Publisher: Infinity Publishing, 1094 New Dehaven Street, Suite 100, West Conshohocken, PA 19428

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Release Immediately

### *This Cookbook is the Perfect Gift During This Horrible Recession*

Begun during another recession when George W. Bush's father was president, Swiatek's highly recommended *The Read My Lips Cookbook: A Culinary Journey of Memorable Meals* features easy, healthy and delicious recipes with a bonus: laughter.

Swiatek embarked on *The Read My Lips Cookbook* when George Bush was president, the older one. You may remember one of his famous quotes – the one that led to his downfall – and hence the title. At that time the country was in a recession. That too is tied into the cookbook since people were forced to stay at home and cook for themselves. They really couldn't afford to go out to dinner that much, so the money in their wallets was a concern.

This cookbook has received lavish praise for the recipes, which have all been personally tested by the author – as well as what's between the recipes. These anecdotes of the novice cook in the kitchen provide culinary insight as well as much laughter. A unique, humorous, semi-biographical and instructive collection of delicious, simple and healthy recipes by a former teacher, it will delight one and all.

*The Read My Lips Cookbook* is not the first book Robert S. Swiatek wrote, but the first one he had published. He was born in Buffalo and currently lives not far from the city. He was a computer software consultant for over twenty years, having worked at various corporations throughout the east coast. Prior to that, he taught mathematics at high schools in New York and New Jersey. To date, he has taken no culinary courses and is not a chef. He loves eating and takes pride in his cooking. The web site he created and maintains, **WWW.BOBCOOKS.COM**, feature recipes – a new one each month – reviews of his books, recommended reading and a cancer cure link. In early 2005, the author was on channel 17, a PBS station in Buffalo for the program *WNED COOKS: Q is for Quick and Easy*. He had seven minutes to make the chocolate mousse from his cookbook. It was a huge hit as the people who tasted it raved and thought they were in heaven. Those in the studio were actually fighting over the dessert. Pasta dishes are good, and so are mushrooms stuffed with crab – recipes that were produced on the show. However, that day *mousse* was king!