



Press Release

TO: **The Media**

Title: ***This Page Intentionally Left Blank – Just like the Paychecks of the Workers***

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ISBN#: 1-59330-500-1

Retail Price: \$13.95, Paperback, 187 pages

Publishing Date: September 14, 2007

Publisher: Aventine Press, 1023 4th Avenue #102, San Diego, CA, 92101.

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Release Immediately

Title: *People keep moving like rats in the maze of life*

From the author of the highly praised, *The Read My Lips Cookbook: A Culinary Journey of Memorable Meals, for seeing eye dogs only* and *Tick Tock, Don't Stop: A Manual for Workaholics*, comes a book on something we knew all too well, *work*. Not long ago, the minimum wage was increased somewhat from \$5.15 an hour. Unfortunately, it still is not where it should be – \$15 an hour, and not 10 cents a year for the next 100! While we're at it, how about new legislation for a 30-hour workweek? The Senate approved of the idea and the House was all set to sign on as well, but Franklin D. Roosevelt didn't feel it was a good idea. Shame on him! The year was 1933. At one time the Congress actually worked for the people who elected them. A few years later in 1972, the platform of the New Party was a 30-hour workweek at 40-hours pay.

This Page Intentionally Left Blank – a finalist in the Indie Excellence 2007 Book Awards – puts forth evidence why these two revolutionary concepts not only will have side effects – good ones! – are reasonable and necessary, but they can also increase the bottom line of the businesses that implement them. Since what we have today just doesn't work – no one can be productive working 50 hours a week, and an hourly wage of \$6 means deciding between being homeless or hungry, while defrocked CEOs are stuck with a pen and pencil set, severance pay of a mere 7 digits or more, plus stock options – it's time for a change.

This book deals with many aspects of work, especially the plight of the laborer wrought on him by big business and the government. Innovative solutions are offered as well as purging 24/7 from the dictionary and from our lives forever, and replacing it with *30/15*. The benefits would be welcome by all, including affecting health care in a good way. These two changes will also allow people to retire sooner and also have a few years to enjoy that time.

The author received these words on the book, even before it was published:

"I just read your selection from this book and I think I might be one of those two employees! I am glad I am able to retire and get out of this rat race. I feel sorry for the young people who are expected to work such long hours just to compete or keep their jobs. Anyway, I ordered 4 books." – Cathy

"This is a book that can improve the lives of workers – and improve the moral standing of the American economy." – **Jim Hightower**, author of *Thieves in High Places: They've Stolen Our Country – and it's Time to Take it Back*

Before retiring from the business world at the end of 2001 after more than 25 years, the author was a software consultant for over twenty years, having worked at various corporations throughout the east coast, such as Nestle, Blue Cross, Chase Bank, Digital Equipment Corporation and Sea World, so he knows a bit about corporate America. He studied and worked with computers for over thirty years and taught mathematics at high schools in New York and New Jersey for eight years, and has had four other books self-published, which have gotten excellent reviews that you can read at bobcooks.com, the web site he created and maintains. He also created and maintains the web site of The Authors' Guild of Western New York, authorsguildofwny.com, of which he is the new president – the last one and founder is moving to Lost Wages, Nevada (She wasn't impeached.) In addition, he created johnmarszalek.com, the site of the historian and former Buffalo resident. He was born in Buffalo and currently resides there, having lived in a few places in the eastern US. His degrees are in mathematics, math education and computer science, but none in *work*. Rather, he has real-life experience – he spent an entire chapter on the various jobs he had in his third book.

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